

# **AdHeaven.click**

## **Terms of Service**

Last Updated: 14 July 2025

PIXELMEDIAGROUP LTD (Company No. 16231935)

61 Bridge Street, Kington, United Kingdom, HR5 3DJ

### **1. Definitions**

For the purposes of these Terms of Service ("Terms"):

- "Platform", "Service" or "AdHeaven.click" refers to the online advertising platform operated by PIXELMEDIAGROUP LTD.
- "Advertiser", "User", or "Client" refers to any individual or business entity using the Platform to purchase advertising traffic or fund third-party advertising accounts.
- "Account" refers to the user's registered profile on AdHeaven.click, containing financial and campaign data.
- "Balance" refers to the amount of funds available for advertising services within the Platform.
- "Campaign" refers to any advertising activity launched by the Advertiser using the Platform.
- "Traffic" refers to user visits, impressions, or clicks generated through the Platform's advertising inventory.
- "Push and Pop Traffic" refers to push and pop advertising inventory offered directly within the Platform.
- "In-App Traffic" refers to traffic obtained from mobile applications integrated with the Platform's supply network.

## **2. Acceptance of Terms**

By creating an account or using the AdHeaven.click Platform, the Advertiser agrees to comply with these Terms in full. PIXELMEDIAGROUP LTD reserves the right to modify or update these Terms at any time. Continued use of the Platform following any modification constitutes acceptance of the revised Terms.

## **3. Eligibility**

The Platform is available to both individual advertisers and registered businesses. Users must be at least 18 years of age and possess the legal capacity to enter into binding agreements.

## **4. Services Provided**

Through AdHeaven.click, Advertisers may:

- Fund their advertising balance to purchase Push and Pop Traffic directly from the Platform.
- Top up external advertising accounts, including Google Ads and Bigo Ads.
- Access traffic from multiple In-App and external sources.
- Review detailed campaign performance reports and statistics through the user dashboard.

All service commissions and operational costs are included in the click or impression price unless otherwise specified.

## **5. Account Registration**

To use the Platform, Advertisers must register an account and provide valid contact information. PIXELMEDIAGROUP LTD reserves the right to request additional information for account verification and compliance purposes. The Advertiser is responsible for maintaining the confidentiality of login credentials.

## **6. Account Funding and Payments**

- Minimum deposit amount: USD 500 (or equivalent in supported currencies).
- Supported currencies: USD, EUR, INR, CNY, RUB, USDT (TRC20).
- Accepted payment methods: Wire transfer (USD/EUR), USDT (TRC20), Bank transfer (SWIFT/SEPA).
- All fees, commissions, and conversion costs are included in the click price unless otherwise stated.

Funds credited to the Advertiser's Balance may only be used for advertising purchases through AdHeaven.click. The Platform does not issue invoices until funds have been received and verified.

## **7. Refund Policy**

- Refunds are available only for unused balances.
- Refund requests must be submitted via email to [adv@adheaven.click](mailto:adv@adheaven.click), including proof of payment and account details.
- Requests are reviewed within 30 days; approved refunds are processed within 60 days.
- A 5% administrative fee applies to all refunds.
- Refunds are normally issued to the original payment method used for the deposit.
- By mutual written agreement between the Advertiser and PIXELMEDIAGROUP LTD, refunds may also be processed to alternative payment details, provided both parties confirm such arrangement in writing.
- Refunds are not available for funds engaged in active campaigns or promotional commitments.
- PIXELMEDIAGROUP LTD reserves the right to withhold or delay refunds if fraudulent or suspicious activity is detected.

## **8. Advertiser Obligations**

The Advertiser agrees to:

- Provide accurate, complete, and current information at all times.
- Use the Platform solely for lawful and legitimate advertising purposes.
- Ensure all creatives, ads, and landing pages comply with applicable advertising laws and

standards.

- Not promote prohibited content, including adult, illegal, misleading, or malicious material.
- Avoid artificial traffic generation or click manipulation in any form.

Violation of these obligations may result in immediate account suspension or termination without refund.

## **9. Traffic Quality Disclaimer**

The Platform provides advertising traffic on an “as is” basis. PIXELMEDIAGROUP LTD makes no warranties regarding user behavior, conversion rates, or ROI. Traffic fluctuations, third-party tracking discrepancies, and publisher-side variations are inherent to digital advertising and do not constitute grounds for refund or liability.

## **10. Fraud and Prohibited Use**

PIXELMEDIAGROUP LTD reserves the right to investigate any account suspected of fraudulent activity, including invalid clicks, illegal content promotion, or abuse of the system. The Company may suspend or freeze the balance during investigation and withhold funds if fraud is confirmed.

## **11. Reporting and Statistics**

AdHeaven.click provides reporting tools for Advertisers to monitor campaign performance. Metrics are based on the Platform’s internal tracking systems. Discrepancies between third-party analytics and the Platform’s statistics do not constitute a valid claim for refund or compensation.

## **12. Intellectual Property Rights**

All trademarks, software, databases, designs, and content related to AdHeaven.click are owned by PIXELMEDIAGROUP LTD. The Advertiser receives a non-exclusive, limited license to use the Platform for its intended purpose. Unauthorized copying, resale, or reverse-engineering is strictly prohibited.

### **13. System Availability and Maintenance**

The Company strives to ensure continuous operation of the Platform but does not guarantee uninterrupted access. Scheduled maintenance, updates, or technical issues may cause temporary unavailability without liability for damages or losses.

### **14. Limitation of Liability**

PIXELMEDIAGROUP LTD shall not be liable for:

- Loss of profits, revenue, data, or reputation.
- Indirect, incidental, or consequential damages arising from Platform use.
- Technical issues, downtime, or data loss beyond reasonable control.

The total liability of PIXELMEDIAGROUP LTD shall not exceed the total amount paid by the Advertiser during the previous 30 days.

### **15. Termination**

Either party may terminate cooperation by written notice. PIXELMEDIAGROUP LTD may suspend or terminate an account at any time in cases of policy violation, fraud, or non-payment. Upon termination, remaining funds may be refunded according to the Refund Policy (Section 7).

### **16. Amendments**

PIXELMEDIAGROUP LTD reserves the right to modify these Terms at any time. Updated versions will be published on AdHeaven.click with a new effective date. It is the Advertiser's responsibility to review Terms periodically.

## **17. Force Majeure**

The Company shall not be held liable for delays or failures resulting from events beyond its reasonable control, including but not limited to acts of nature, war, government restrictions, internet outages, or labor disputes.

## **18. Governing Law**

These Terms shall be governed by and construed in accordance with the laws of England and Wales. All disputes arising hereunder shall fall under the exclusive jurisdiction of the courts of England and Wales.

## **19. Contact Information**

For inquiries regarding these Terms or the Platform, please contact:

Email: [adv@adheaven.click](mailto:adv@adheaven.click)

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